



## UV's Smoke-Free Campus: A Public Health

This guideline establishing the University of the Visayas (UV) as a 100% Smoke-Free Campus is a direct and robust intervention under the SDG 3: Good Health and Well-Being framework. It moves beyond passive health advice to create a mandated, healthy environment, aligning UV standards with national and local public health laws. UV's policy is legally anchored in **Cebu City Ordinance 2241 (Comprehensive Anti-Smoking Ordinance)**, demonstrating the University's commitment to compliance and **Stewardship** over public health policy implementation.

| Guideline Component    | SDG Pillars Alignment | Guideline Alignment                             | Contribution to Public Health and Resilience                                                                                                                                                                                                                                                              |
|------------------------|-----------------------|-------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Health Services        | Stewardship           | Policy Statements & Prohibited Acts             | Mandates a healthy environment by eliminating exposure to tobacco/vape emissions (second-hand smoke), a primary risk factor for NCDs (SDG 3.4), thus protecting the general health of all stakeholders.                                                                                                   |
| Experiential Learning  | Teaching              | Scope                                           | Models and enforces healthy behavior across all campuses. Students and employees internalize a smoke-free norm that they carry into their professional lives and communities, serving as practical health education                                                                                       |
| Access & Partnership   | Stewardship           | Reporting Violations                            | Fosters community partnership by allowing confidential reporting via Security & Safety Department (SSD), Human Resources Department (HRD), and Student Affairs & Services Center (SAS) and guarantees that all stakeholders have access to mechanisms that enforce their right to a healthy environment.. |
| Research & Resilience  | Research              | Enforcement & Sanctions & Education and Support | Builds community resilience by offering cessation support (counseling/referrals) through the University Medical Clinic. & its compliance data (violations/sanctions) serves as internal data to refine future strategies.                                                                                 |
| Trust & Sustainability | Stewardship           | No Designated Areas & Effectivity/Review        | Institutionalizes long-term commitment to the policy (100% ban) with its Annual review ensures the guideline sustains relevance and public trust, aligning UV standards with national and local health laws (Cebu City Ordinance 2241).                                                                   |

The implementation of the **Smoke-Free Campus Guideline** of the University of the Visayas directly strengthens its commitment to health, safety, and well-being by significantly reducing exposure to secondhand smoke and improving air quality across all campuses. It establishes a comprehensive preventive health measure that covers every physical space and every person on campus.

| Guideline Component | Stakeholder Covered                                                        | Public Health Impact                                                                                                                              |
|---------------------|----------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------|
| Scope               | All stakeholders (students, faculty, visitors, vendors, contractors).      | Guarantees equitable protection from second-hand smoke for everyone entering UV premises..                                                        |
| Prohibited Acts     | Smoking tobacco and using electronic cigarettes/vapes are strictly banned. | Addresses the emerging threat of vaping among the youth and removes all forms of inhaled nicotine/tobacco products from the learning environment. |
| Designated Areas    | UV maintains no designated smoking areas                                   | Ensures a 100% smoke-free air standard inside buildings and surrounding areas, eliminating exposure pathways entirely.                            |
| Selling/Advertising | Bans selling, advertising, or promoting tobacco/vaping products.           | Prevents normalization and exposure to tobacco marketing, crucial for protecting young students from initiation.                                  |

Beyond health benefits, the guideline reinforces the University's social responsibility and public health leadership through full compliance with national smoke-free laws. It also minimizes legal, fire, and environmental risks by eliminating smoking-related hazards and reducing litter, with consistent enforcement Collectively, these outcomes promote a safer, cleaner, and more sustainable campus environment that supports long-term institutional resilience.



University of the Visayas

| Evidence   | Links      |
|------------|------------|
| Signages   | -Attached- |
| Guidelines | -Attached- |



|                                                   |                                                         |                                                                                     |
|---------------------------------------------------|---------------------------------------------------------|-------------------------------------------------------------------------------------|
| <b>Version No: 01</b>                             | <b>Guideline Title:</b><br><br><b>SMOKE-FREE CAMPUS</b> |  |
| <b>Effectivity Date:</b><br><b>August 1, 2024</b> |                                                         |                                                                                     |
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## 1.0 Objective

This guideline ensures that the University of the Visayas (UV) supports general health of all stakeholders by advocating a smoke-free campus.

## 2.0 Scope

This guideline applies to all students, faculty members, non-teaching personnel, senior leaders, visitors, vendors and contractors in the main and satellite campuses.

## 3.0 Guidelines

### 3.1. Policy Statement

The University of the Visayas is committed to promoting a healthy, safe and clean learning environment. In alignment with national health regulations, Cebu City Ordinance 2241 (Comprehensive Anti-Smoking Ordinance) and the University's mission, UV is designated as a 100% Smoke-Free Campus.

### 3.2. Prohibited Acts

The following are strictly prohibited with campus grounds and all levels in each building structures:

- 3.2.1 Smoking any tobacco products like cigarettes, cigars, pipes, etc.
- 3.2.2 Use of electronic cigarettes, vapes, heated tobacco devices or similar products.
- 3.2.3 Selling, advertising or promoting tobacco or vaping products.
- 3.2.4 Littering cigarette butts or vape-related waste.

### 3.3. Designated Areas

UV maintains **no designated smoking areas**. Smoking and vaping are prohibited in all university properties.

### 3.4. Enforcement and Sanctions

- 3.4.1 Security and Safety Department (SSD) personnel and authorized staff shall monitor compliance.
- 3.4.2 First violation: verbal warning and information on cessation of support.

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3.4.3 Second violation: written warning and notification to department/office.

3.4.4 Third violation: disciplinary actions based on student or employee handbook.

### **3.6. Education and Support**

UV will conduct smoke-free awareness campaigns and provide access to cessation of resources such as counseling, referrals and health advisories through the University Medical Clinic.

### **3.7. Reporting Violations**

Anyone may report violations confidentially through the Security and Safety Department, Human Resources Department or Office of the Student Affairs and Services Center.

### **4.0 Effectivity and Review**

These guidelines shall take effect immediately upon issuance and shall be reviewed/revisited annually in order to ascertain its relevance.

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