



**BACHELOR OF SCIENCE IN TOURISM MANAGEMENT (BSTM)**

(Revised Curriculum, Effective 1st Semester, AY 2022-2023)

revision no. 01  
Series of 2022

Per CMO No. 62 , Series of 2017

**FIRST YEAR**

*First Semester*

Course Code	Course Title	Units	Lec		Lab		Pre-Requisite
			Unit	Hrs	Unit	Hrs	
GE SELF	Understanding the Self	3	3	3	0	0	
GE MATH	Mathematics in the Modern World	3	3	3	0	0	
GE STS	Science, Technology & Society	3	3	3	0	0	
GE PCOM	Purposive Communication	3	3	3	0	0	
BA 11	Functional Areas of Business Operation	3	3	3	0	0	
THM 111	Applied Business Tools and Technologies	3	2	2	1	3	
NSTP 111	National Service Training Program 1	3	3	3	0	0	
FIT 111	Physical Activity Towards Health & Fitness (Health & Wellness)	2	1	1	1	1	
		<b>23</b>	<b>21</b>	<b>21</b>	<b>2</b>	<b>4</b>	

*Second Semester*

Course Code	Course Title	Units	Lec		Lab		Pre-Requisite
			Unit	Hrs	Unit	Hrs	
GE ARTS	Arts Appreciation	3	3	3	0	0	
GE MST	Environment Studies	3	3	3	0	0	
GE ETHICS	Ethics and Peace Studies	3	3	3	0	0	
GE RIZAL	Life & Works of Rizal	3	3	3	0	0	
BA 12	Business Skills Development	3	3	3	0	0	
THC 121	Philippine Culture and Tourism Geography	3	3	3	0	0	
NSTP 122	National Service Training Program 2	3	3	3	0	0	NSTP 111
FIT 122	Physical Activity Towards Health & Fitness (Combative Sports)	2	1	1	1	1	FIT 111
		<b>23</b>	<b>22</b>	<b>22</b>	<b>1</b>	<b>1</b>	

**SECOND YEAR**

*First Semester*

Course Code	Course Title	Units	Lec		Lab		Pre-Requisite
			Unit	Hrs	Unit	Hrs	
GE EFCOM 1	Effective Communication 1(Listening & Speaking)	3	3	3	0	0	
GE HIST	Readings in Philippine History with Indigenous Peoples' Studies	3	3	3	0	0	
GE SSP	Philippine Constitution with Human Rights	3	3	3	0	0	
BA 14	Operations Management (TQM)	3	3	3	0	0	
ACC 12	Entrepreneurial Accounting	3	3	3	0	0	
THC 212	Risk Management as Applied to Safety, Security and Sanitation	3	3	3	0	0	
THC 213	Micro Perspective of Tourism and Hospitality	3	3	3	0	0	
FIT 213	Physical Activity Towards Health & Fitness	2	1	1	1	1	FIT 122
		<b>23</b>	<b>22</b>	<b>22</b>	<b>1</b>	<b>1</b>	

*Second Semester*

Course Code	Course Title	Units	Lec		Lab		Pre-Requisite
			Unit	Hrs	Unit	Hrs	
GE EFCOM 2	Effective Communication 2 (Reading & Writing)	3	3	3	0	0	GE EFCOM 1
GE WORLD	The Contemporary World	3	3	3	0	0	
STAT	Statistical Analysis with Software Application	3	1	1	2	2	
TAX 13	Income & Business Taxation	3	3	3	0	0	
TM 221	Global Culture & Tourism Geography	3	3	3	0	0	
THC 224	Macro Perspective of Tourism and Hospitality	3	3	3	0	0	
THC 225	Quality Service Management in Tourism and Hospitality	3	3	3	0	0	
FIT 224	Physical Activity Towards Health & Fitness (Traditional Games)	2	1	1	1	1	FIT 213
		<b>23</b>	<b>20</b>	<b>20</b>	<b>3</b>	<b>3</b>	

**THIRD YEAR**

*First Semester*

Course Code	Course Title	Units	Lec		Lab		Pre-Requisite
			Unit	Hrs	Unit	Hrs	
THC 316	Legal Aspects in Tourism and Hospitality	3	3	3	0	0	
THC 317	Multicultural Diversity in Workplace for Tourism Professional	3	3	3	0	0	
THC 318	Tourism and Hospitality Marketing	3	3	3	0	0	BA 11
TM 312	Transportation Management in Tourism	3	3	3	0	0	
THM 312	Foreign Language 1	3	3	3	0	0	
P-ELEC1	Professional Elective 1	3	3	3	0	0	
P-ELEC2	Professional Elective 2	3	3	3	0	0	
		<b>21</b>	<b>21</b>	<b>21</b>	<b>0</b>	<b>0</b>	

*Second Semester*

Course Code	Course Title	Units	Lec		Lab		Pre-Requisite
			Unit	Hrs	Unit	Hrs	
TM-RES1	Research in Tourism 1	3	3	3	0	0	STAT
ANA 13	Business Analytics (Tourism focus)	3	1	1	2	2	STAT
TM 323	Tour and Travel Management	3	3	3	0	0	TM 312
TM 324	Tourism Policy Planning & Development	3	3	3	0	0	THC 316
THC 329	Professional Development and Applied Ethics	3	3	3	0	0	
THM 323	Foreign Language 2	3	3	3	0	0	HTM 312
P-ELEC3	Professional Elective 3	3	3	3	0	0	
P-ELEC4	Professional Elective 4	3	3	3	0	0	
		<b>24</b>	<b>22</b>	<b>22</b>	<b>2</b>	<b>2</b>	

**FOURTH YEAR**

*First Semester*

Course Code	Course Title	Units	Lec		Lab		Pre-Requisite
			Unit	Hrs	Unit	Hrs	
TM-RES2	Research in Tourism 2	3	3	3	0	0	TM-BRES1
TM-PRAC	Practicum/Work Integrated Learning (600 hours)	6	3	3	3	9	All core and professional courses in Levels 1-3
		<b>9</b>	<b>6</b>	<b>6</b>	<b>3</b>	<b>9</b>	

*Second Semester*

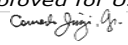
Course Code	Course Title	Units	Lec		Lab		Pre-Requisite
			Unit	Hrs	Unit	Hrs	
GGSR	Good Governance & Social Responsibility	3	3	3	0	0	
STRAMA	Strategic Management	3	3	3	0	0	
THC 4210	Entrepreneurship in Tourism and Hospitality	3	3	3	0	0	ACC 12/THC 318
THM 424	Introduction to Meetings, Incentives, Conferences and Events Management	4	3	3	1	3	
TM 4211	Sustainable Tourism	3	3	3	0	0	TM 326
P-ELEC5	Professional Elective 5	3	3	3	0	0	
P-ELEC6	Professional Elective 6	3	3	3	0	0	
		<b>22</b>	<b>21</b>	<b>21</b>	<b>1</b>	<b>3</b>	

**SUGGESTED COURSE ELECTIVES**

Course Code	Course Title	Units
TM-E11	Recreational and Leisure Management	3
TM-E12	Philippine Gastronomical Tourism	3
TM-E13	Cruise Tourism	3
TM-E14	Ecotourism Management	3
TM-E15	Travel Writing & Photography	3
TM-E16	Tour Guiding	3
TM-E17	Medical & Wellness Tourism	3
TM-E18	Tourism Product Development	3
TM-E19	Agri Tourism	3
TM-E20	Destination Management and Marketing	3
TM-E21	Tourism Property Management & Development	3
FM-E19	Personal Financial Planning & Management	3
DPM	Information Security and Data Privacy Management	3

- Reminders:**
- 1 An INC grades will be given to students who failed to comply with the final requirements of the course;
  - 2 INC grades should be complied within one year, otherwise a grade of 5.0 will automatically be reflected on the report card;
  - 3 The maximum units to be enrolled for each semester should be strictly observed;

Reviewed/Recommending Approval :  <b>ROSEMARIE CRUZ-ESPANOL, CPA, DM</b> Dean	Noted by:  <b>ANNA LOU CABUENAS, LPT, Ed.D</b> Chief Academic Officer
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Approved for Use by:  
  
**CONRADO E. IÑIGO, JR., DBE, Ph.D**  
 President & CEO