

LABOR MARKET UPDATES

CEBU CITY GOVERNMENT



The Official Labor Market Information of the Department of Manpower Development and Placement for 2024

FIRST QUARTER 2024
JANUARY - MARCH 2024

REGISTERED JOBSEEKERS IN CEBU CITY

JOBSEEKERS

1,964

The count of jobseekers reduced from **4,856** to **1,964** between the **4th Quarter of 2023**, resulting in a difference of **2,892**, equivalent to a **decrease of 59.56%**.

EMPLOYERS

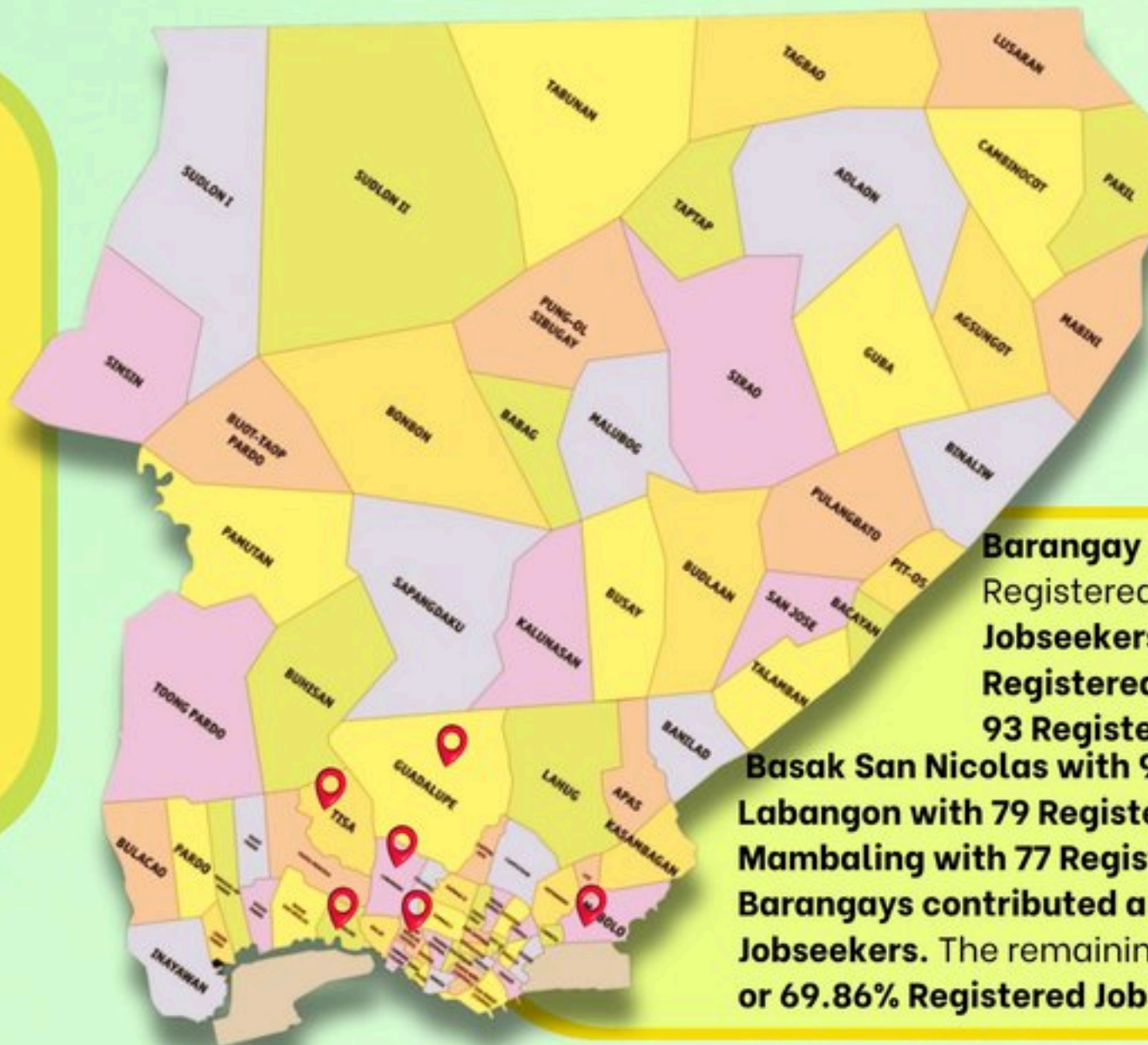
20

Conversely, the number of registered employers **rose** from **8** in the **4th Quarter of 2023** to **20** in the **1st Quarter of 2024**.

VACANCIES

13,788

The vacancy count **decreased** from **18,585** in the **4th Quarter of 2023** to **13,788** in the **1st Quarter of 2024**, reflecting a difference of **4,797** or **25.81%**.



TISA	113
MABOLO	96
GUADALUPE	93
BASAK SAN NICOLAS	91
LABANGON	79
MAMBALING	77
OTHER BARANGAYS	1,372

Barangay Tisa contributed a huge number of Registered Jobseekers with **113 Registered Jobseekers**, followed by **Barangay Mabolo** with **96 Registered Jobseekers**, **Barangay Guadalupe** with **93 Registered Jobseekers**, **Barangay Basak San Nicolas** with **91 Registered Jobseekers**, **Barangay Labangon** with **79 Registered Jobseekers** and **Barangay Mambaling** with **77 Registered Jobseekers**. The remaining Barangays contributed a total of **1,372** or **69.86% Registered Jobseekers**. The remaining Barangays contributed a total of **1,372** or **69.86% Registered Jobseekers**.

SENIOR CITIZEN

11

YOUTH

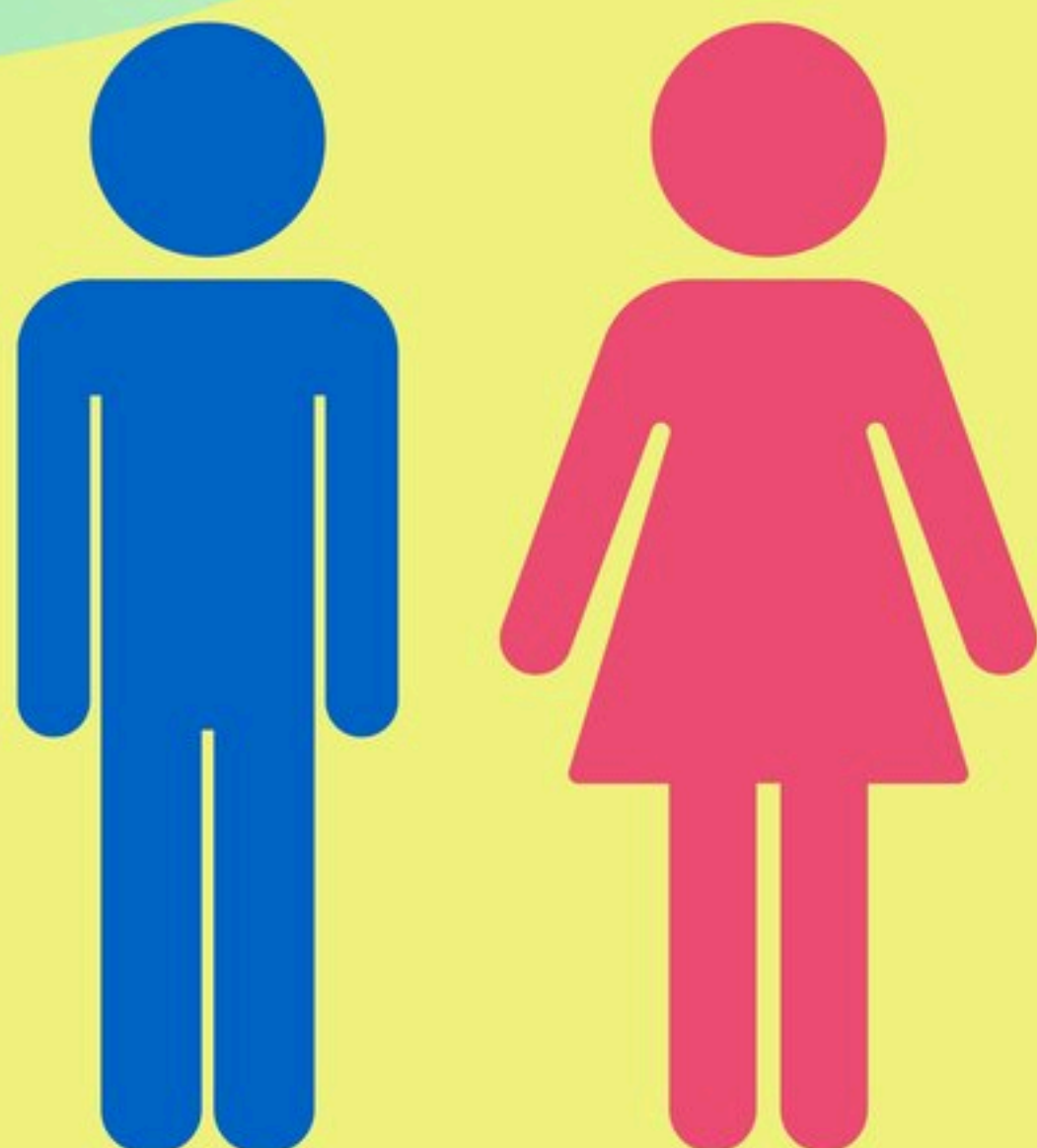
1,279

PWD

0

The increase from **1,060** in the **4th Quarter of 2023** to **1,279** in the **1st Quarter of 2024** of **Youth** was noted. **Senior citizens** decreased from **113** in the **4th Quarter of 2023** to **11** in the **1st Quarter of 2024**. Additionally, there were **5 PWD** recorded in the **4th Quarter of 2023**, which dropped to **0** in the **1st Quarter of 2024**.

DISTRIBUTION OF JOBSEEKERS

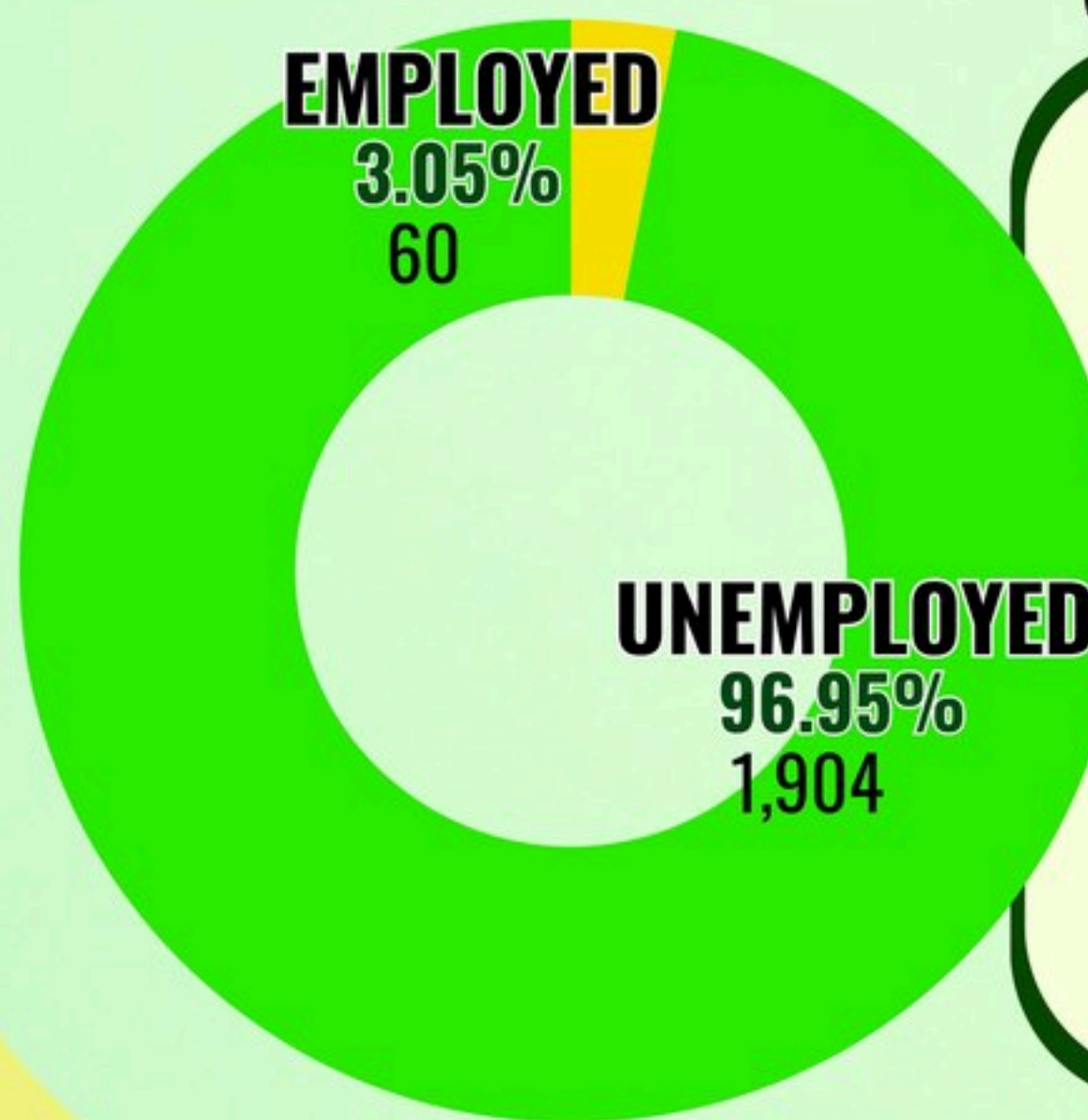


47.86%

52.14%

Between the **4th Quarter of 2023** and the **1st Quarter of 2024**, there was a significant **decrease** in registered jobseekers for **both males and females**. Male jobseekers **dropped** from **2,906** to **940**, while female jobseekers **decreased** from **1,950** to **1,024**. These declines may suggest shifts in employment dynamics or changes in labor market conditions during this period.

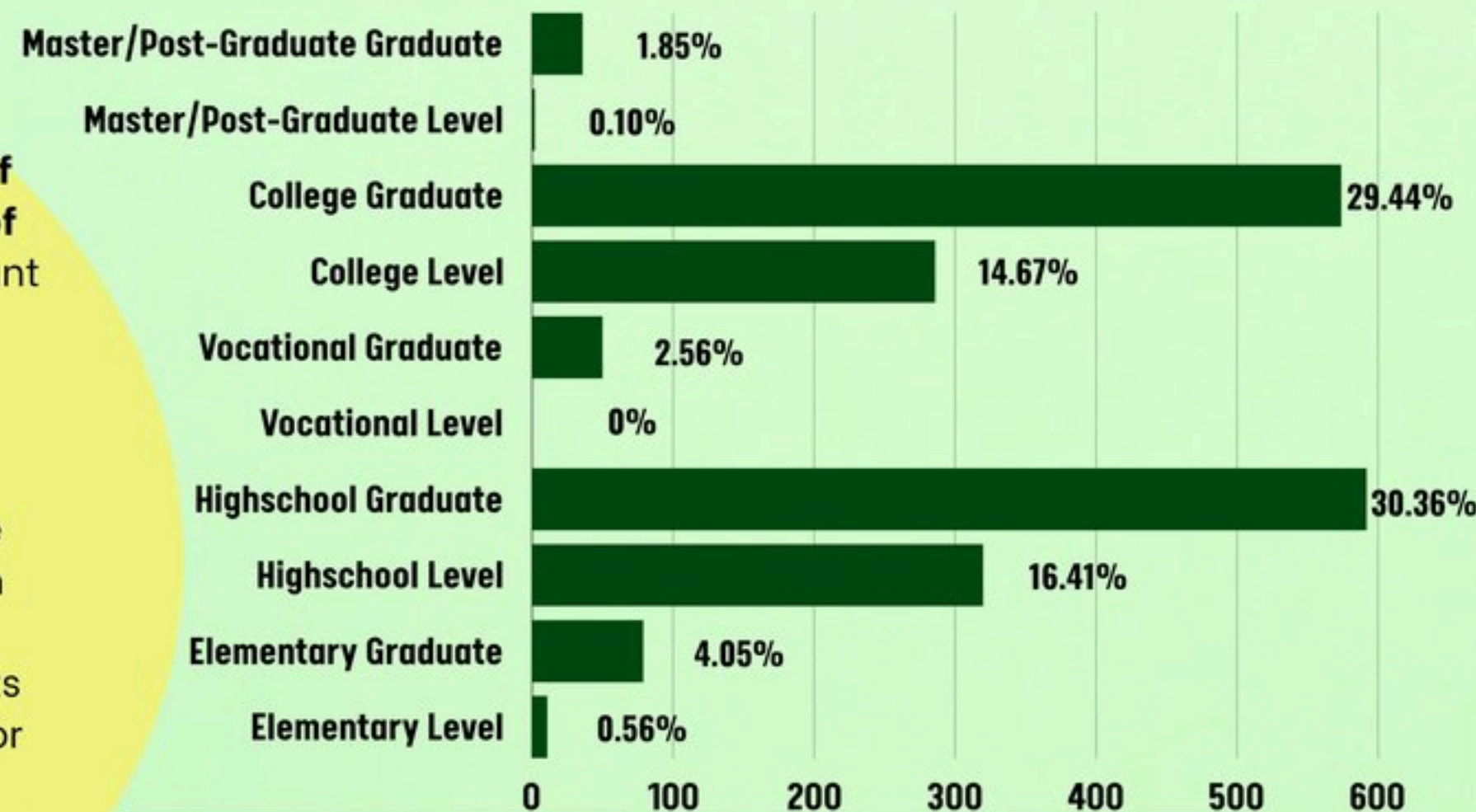
DISTRIBUTION OF REGISTERED JOBSEEKERS BY EMPLOYMENT STATUS



The **employability rate** among registered applicants for Q4 of 2023 **declined** from **1,146 individuals**, constituting **23.60%**, to **60 individuals**, representing **3.05%**. Among the employed applicants, **24** were classified as **wage-employed**, **9** as **self-employed**, and **27** fell into **other employment categories**.

The proportion of **unemployed** registered jobseekers increased significantly from **76.40% in the Fourth Quarter of 2023** to **96.95% in the First Quarter of 2024**. The category "**Others**" among **unemployed registered jobseekers** constituted the **largest segment**, with **1,669 individuals**, accounting for **87.66%** of the total unemployed registered jobseekers. This was followed by individuals who **resigned**, totaling **106 (5.57%)**, **new entrants/fresh graduates** with **68 (3.57%)**, those who **finished contracts** with **57 (2.99%)**, **retirees** with **3 (0.16%)**, and **locally terminated/laid off individuals** with **1 (0.05%)**.

Highest Educational Attainment of Applicants



Highschool Graduates accounted the largest number of Registrants with **592** or **30.36%** followed by College Graduate with **574** or **29.44%** and Highschool Level with **320** or **16.41%**.



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TOP 5 INDUSTRIES

1	OTHER COMMUNITY, SOCIAL AND PERSONAL SERVICE ACTIVITIES	10
2	HOTELS AND RESTAURANTS	5
3	WHOLESALE AND RETAIL TRADE	3
4	TRANSPORT, STORAGE AND COMMUNICATION	2
5	HEALTH AND SOCIAL WORK	1

The data outlines the top 10 industries for job placements during the reporting period. “Other Community, Social, and Personal Service Activities” emerged as the leading sector with 10 placements, followed by “Hotels and Restaurants” with 5 placements. “Wholesale and Retail Trade” ranked third with 3 placements, while “Transport, Storage, and Communication” and “Health and Social Work” sectors accounted for 2 and 1 placement respectively. This snapshot provides insight into the diversity of employment opportunities across various sectors, highlighting areas of activity and potential growth within the job market.



TOP 10 Preferred Position by Registered Jobseeker

1	SERVICE CREW	301
2	ADMINISTRATION SERVICES AIDE	157
3	BAGGER	146
4	CALL CENTER AGENT	99
5	CASHIER	97
6	ADMINISTRATIVE CLERK	95
7	OFFICE CLERK	92
8	NURSE I (GOV)	61
9	ROOM ATTENDANT	59
10	SALES CLERK	46

The data delineates the top 10 preferred positions among registered jobseekers. “Service Crew” emerged as the most sought-after position, garnering 301 preferences, indicating a significant interest in roles within the service industry. Following closely, “Administration Services Aide” and “Bagger” rank second and third, respectively, with 157 and 146 preferences each, showcasing a demand for administrative and retail-related positions. “Call Center Agent” and “Cashier” positions also garnered notable interest, with 99 and 97 preferences, respectively. These insights underscore the diverse career aspirations of jobseekers, highlighting the prevalence of roles in customer service, administration, and retail sectors. Such data can inform recruitment strategies, training programs, and job placement initiatives to effectively match jobseeker preferences with available opportunities in the labor market.

TOP 10 VACANCIES

1	CALL CENTER AGENT	5,724
2	LANGUAGE TEACHER	1,300
3	DEALER	875
4	SERVICE CREW	611
5	STORE ROOM CLERK	510
6	CASHIER	372
7	COMPANY NURSE	354
8	SALES CLERK	259
9	CUSTOMER SERVICE ASSISTANT	253
10	BAGGER	202



The data presents the top 10 vacancies across various industries. “Call Center Agent” tops the list with 5,724 available positions, indicating a significant demand in the customer service sector. Following closely is the position of “Language Teacher (Secondary Education)” with 1,300 vacancies, highlighting opportunities in the education sector. Other prominent vacancies include “Dealer” (875), “Service Crew” (611), and “Storeroom Clerk” (510), reflecting diverse job opportunities in retail, hospitality, and administrative sectors. Additionally, positions such as “Cashier” (372), “Company Nurse” (354), and “Sales Clerk” (259) demonstrate the ongoing need for roles in healthcare, retail, and sales. These insights offer valuable guidance for job seekers and recruiters alike, informing career decisions and recruitment strategies to address workforce needs across different industries.

These insights offer a comprehensive overview of the evolving dynamics within the job market, highlighting areas of growth, shifts in demand, and demographic trends that can inform recruitment strategies, workforce planning, and policy interventions to address the needs of job seekers and employers alike.

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The Labor Market Updates: Cebu City Profile is a Quarterly Publication of the Department of Manpower Development and Placement that contains data on the labor market's supply and demand derived from its Public Employment Information Systems (PEIS).